Your

ADS

and

PUBLICITY

for . . .

3 Cols. x 117 Lines—351 Lines

Mat 301

from **LOPERT FILMS, Inc.,** • 50 West 57th St., N.Y.C. • PLaza 7-3330

Mat 2A

The terror which befell a group of women caught by the Jap war machine in Malaya during the early days of the war, is graphically retold in "The Rape or Malaya," Lopert Films import opening ..... at the.....Theatre.

VIRGINIA McKENNA
PETER FINCH
in

THE RAPE OF MALAYA

From the novel by Neville Shute

with

Marie Lohr, Eileen Moore, Maureen Swanson, Renee Houston, Jean Anderson and Nora Nicholson

Screenplay by

W. P. LIPSCOMB

and

RICHARD MASON

Produced by JOSEPH JANNI
Directed by JACK LEE

A Rank Organization presentation
Distributed by
LOPERT FILMS, Inc.
50 West 57th St.
New York City

Running time: 72 MIN.

●

CAST

Jean Paget	**Virginia McKenna**
Joe Harman	**Peter Finch**
Japanese Sergeant	**Takagi**
Captain Sugaya	**Tran Van Khe**
Miss Horsefall	**Jean Anderson**
Mrs. Dudley Frost	**Marie Lohr**
Ellen	**Maureen Swanson**
Ebbey	**Renee Houston**
Mrs. Frith	**Nora Nicholson**
Mrs. Holland	**Eileen Moore**
Mr. Holland	**John Fabian**

●

CREDITS

Dir. of Photography	**Geoffrey Unsworth, B.S.C.**
Film Editor	**Sidney Hayers**
Production Mgr.	**Jack Hanbury**
Art Director	**Alex Vetchinsky**
Camera	**Jack Atcheler**
Sound	**A. Ludski, Harry Miller,**
Music	**Matyas Seiber**

Malaya Rape Tale Retold By Film

(Advance Reader)

The personal tragedies which befell a number of European women who were not fast enough to get out of the way of the Japanese war machine as it thundered down the Malay Peninsula during the early days of the war, is graphically retold in "The Rape of Malaya," a Lopert Films import which opens ..... at the .....Theatre.

This is the story as noted novelist Neville Shute wrote it from eye-witness accounts and from the lips of survivors, for his famous novel "A Town Like Alice," upon which the motion picture is based. Readers of the novel will recall its candor as well as its tender love story and its touches of humor. To add to the candor, the picture was filmed almost in its entirety on the lush Malaya Peninsula where the story actually happened.

Lovely Virginia McKenna and Peter Finch play the roles of the lovers with the support of a host of competent players including a number of Malayan natives. Joseph Janni produced and Jack Lee directed.

"The Rape of Malaya" is the latest of a number of pictures brought to our shores by Lopert Films, the company which has dedicated itself to bringing the world's finest to us.

●

Shute Movie Here

Neville Shute's "A Town Like Alice" comes to the screen of the .....Theatre on..... next as the motion picture "The Rape of Malaya," starring Virginia McKenna and Peter Finch. Directed by Jack Lee and produced by Joseph Janni, the picture is a Lopert Films import.

Plight of Women Caught in Jap War Machine Dramatically Retold

(Prepared Review)

When World War II broke out in Asia there were a number of European women on the Malay Peninsula for many reasons ranging from tourist to the fact that they were married to men who happened to have business there. Despite rumblings and rumors of war, these women did not leave, hoping to flee only when and if war became a reality.

Shute Novel of Malaya Terror Here as Film

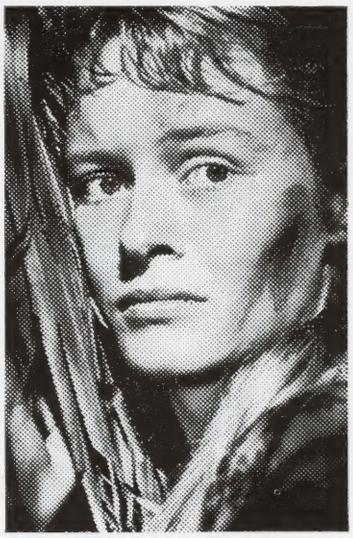
(Advance Reader)

Neville Shute's famous novel "A Town Like Alice," which retells the horrors which befell a number of women who were caught up by the Japanese war machine in Malaya during the early days of the war, comes to the local screen as the motion picture "The Rape of Malaya," which opens .....at the .....Theatre.

Written from first-hand witness and survivor accounts, the Shute novel was famous among other things for its candor in treating with the ancient oriental code of the conqueror which makes his captives his slaves in both body and mind. The motion picture is said to be faithful to the original in this respect.

The roles of the lovers in the story are played by Virginia McKenna and Peter Finch and they are supported by a long list of players including many native Malayans, photographed right on their terrain for this picture.

Joseph Janni produced "The Rape of Malaya" and it was directed by Jack Lee. There is an excellent musical score by Matyas Seiber. The picture was imported by Lopert Films, Inc., the company which has devoted itself to bringing the world's best to American screens.



Mat 1A

Lovely Virginia McKenna plays the feminine lead in "The Rape of Malaya," graphic tale of terror on the peninsula during the opening days of the war, coming ..... to the..... Theatre.

But when that happened, it was too late. The Japanese war machine rolled down the peninsula unchecked and almost unchallenged and these women became prisoners of war, subject to all the ancient claims which a ruthless and barbaric conqueror could place upon the conquered which means they became his slaves in body and in spirit.

Exactly what befell one such handful of women, according to eye witness and survivor accounts, is dramatically and forcefully retold in the motion picture "The Rape of Malaya," which opened at the..... .....Theatre last night. This is not as the sensationalist or the propagandist would report it, but as world-famous novelist Neville Shute reported it in his famous novel "A Town Like Alice." As such it rates high not only as gripping motion picture fare but as *reportage* as well.

Readers of the novel will recall that all this story of horror and bestiality was built around a tender love story—that of Jean Paget and Joe Harman and, faithful to the book, the picture also retells it with lovely Virginia McKenna and Peter Finch in the prime roles.

Much of the grim realities of war are relieved in this picture by photography of some of the most beautyful scenary you'll ever see—the lush rain forests of Malaya. This alone, perhaps, is worth the price of admission.

"The Rape of Malaya" is strong, stirring, candid stuff and we heartily recommend it. Congratulations for an excellent job go to Jack Lee for his direction; Joseph Janni for his production, and Lopert Films, Inc., for bringing it to the local screen.

STORY TREATMENT

This is the story of a group of white women in Malaya who were caught up by the fast-moving Japanese war machine when that nation over-ran the peninsula. It is from Nevil Shute's famous novel "A Town Like Alice," and Shute is one of the major literary figures of our day. The picture pulls no punches. It is based on fact. The women were subjected to the cruelest bestialities by a foe who thought he was invincible and answerable to nobody. But it is also rich in humor, in understanding of the human spirit under duress — and there is a tender love story.

The way you sell this picture depends upon your audiences. But remember, it carries the Lopert Films signature, which means it is a QUALITY picture from a QUALITY writer. And there is plenty of action—and ENTERTAINMENT—for EVERYBODY!

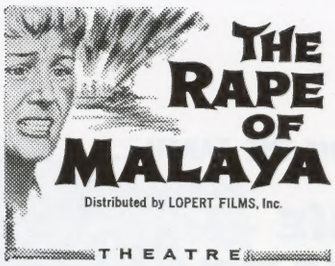
ACCESSORIES

Stills
11 x 14's

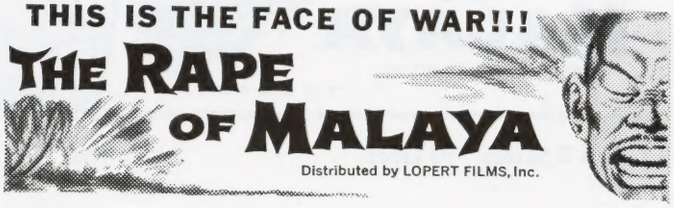
1-Sheet
22 x 28 Card

Trailer

All obtainable from your National Screen Exchange!

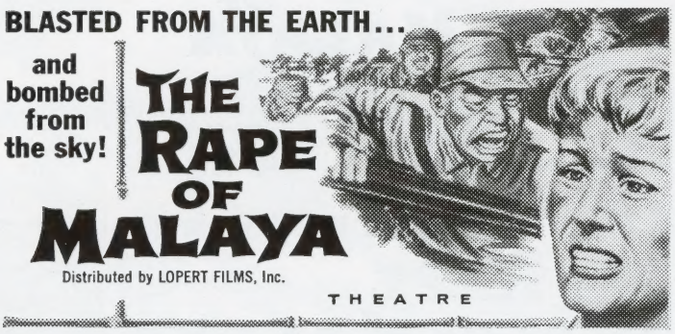


20 Lines Mat 101



2 Cols. x 15 Lines—30 Lines Mat 202

3 Cols. x 100 Lines—300 Lines Mat 302



2 Cols. x 2 5Lines—50 Lines Mat 203

PETER FINCH is the star in the forthcoming "The Nun's Story!" This is *news!*

2 Cols. x 50 Lines—100 Lines Mat 201

4 Cols. x 80 Lines—320 Lines Mat 401

HERE ARE YOUR TICKET-SELLING COMBO ADS!

TWO SHOCK-SENSATIONS BLAST THE SCREEN!

5 Col. x 100 Lines—500 Lines

Combo Mat 501

HERE ARE YOUR TICKET-SELLING COMBO ADS!

TWO SHOCK-SENSATIONS
BLAST THE SCREEN!

THEY WERE WOMEN... AND
THEY WERE WHITE!

THE RAPE OF MALAYA

starring VIRGINIA McKENNA PETER FINCH

Distributed by LOPERT FILMS, Inc.
A RANK ORGANIZATION Presentation

THE ARMORED DIVISIONS STRIKE AT NIGHT... and not even at Hiroshima was there a blast more awesome than the destruction of Marseilles...

THE BEASTS OF MARSEILLES

starring STEPHEN BOYD · JAMES ROBERTSON JUSTICE KATHLEEN HARRISON
TONY WRIGHT and introducing ANNA GAYLOR

Distributed by LOPERT FILMS, Inc.
A RANK ORGANIZATION Presentation

T H E A T R E

3 Col. x 96 Lines—288 Lines

Combo Mat 301

TWO SHOCK-SENSATIONS!

THE RAPE OF MALAYA

Distributed by LOPERT FILMS, Inc.

Bombed from the sky and blasted from the earth!

No mercy... no morals... and women their prize target!

THE BEASTS OF MARSEILLES

Distributed by LOPERT FILMS, Inc.

T H E A T R E

2 Col. x 57 Lines—114 Lines

Combo Mat 201

TWO SHOCK-SENSATIONS!

THE RAPE OF MALAYA

Distributed by LOPERT FILMS, Inc.

THE BEASTS OF MARSEILLES

Distributed by LOPERT FILMS, Inc.

T H E A T R E

1 Col. x 52 Lines
Combo Mat 101

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